

ADHAM ELSALLAMY

Operations & Product Manager

+20 127 953 0632 | Adh.elsallamy@gmail.com | Rehab 2, Cairo, Egypt

adham.nuvel designs.com | linkedin.com/in/adhamelsallamy

PROFESSIONAL SUMMARY

Operations and product professional who builds the systems that keep delivery on schedule — SOPs, KPI dashboards, and cross-team workflows. Currently a Product Manager at Comodo Technology and founder of a web design agency serving US home-improvement contractors, where I run the full cycle from cold outreach to delivery. Seeking an Operations Executive role to apply that mix of product discipline and hands-on commercial experience.

PROFESSIONAL EXPERIENCE

Product Manager — Comodo Technology

2025 – Present

- Own product roadmaps and delivery timelines across [X] concurrent products, coordinating with a team of 6 Product Managers on prioritization and stakeholder alignment.
- Designed and rolled out SOPs and handoff workflows that cut average delivery delays by [X]% across [X] teams.
- Built KPI dashboards tracking feature adoption, cycle time, and release quality — now used in weekly leadership reviews.
- Ran launch coordination across sales, marketing, and support, reducing post-launch escalations by [X]%.
- Mentored Product Managers on prioritization frameworks and data-driven decision making.

Founder & Operations Owner — Nuvel Designs — Web Design & Digital Services

2024 – Present

- Founded a web design and digital services agency serving [X]+ small businesses and home-improvement contractors, generating [X] in revenue to date.
- Run the full commercial cycle: outbound cold calling, discovery, proposals, contracts, delivery, invoicing, and retention.
- Design and build conversion-focused, mobile-responsive websites — average project cycle time of [X] days.
- Built internal systems (SOPs, templates, project boards) to run [X] client projects simultaneously without missed deadlines.
- Cold-called [X]+ contractor prospects using structured qualification scripts; converted [X]% to booked discovery calls.
- Maintained CRM pipeline records to forecast revenue and track conversion rates.

EDUCATION

Bachelor of Business Information Systems

Arab Academy for Science, Technology & Maritime Transport (AAST)

2021 – 2025

CORE SKILLS

Operations: Process Optimization, SOP Design & Workflow Documentation, KPI Tracking & Dashboards, Project & Time Management

Product & Leadership: Product Management & Roadmapping, Prioritization Frameworks, Team Leadership & Coaching, Stakeholder Management

Commercial & Technical: CRM & Pipeline Management, Client Acquisition & Cold Outreach, Web Design (WordPress, HTML & CSS), Strategic Planning

Languages: Arabic (Native), English (Fluent)